

Goodwill Ambassadors





GOODWILL AMBASSADORS

BAKU - 2016



The United Nations Organization for Education, Science and Culture (UNESCO) was founded on 16 November 1945. UNESCO has 199 Members and 10 Associate Members.

UNESCO works to create the conditions for dialogue among civilizations, cultures and peoples, based upon respect for commonly shared values. It is through this dialogue that the world can achieve global visions of sustainable development encompassing observance of human rights, mutual respect and the alleviation of poverty, all of which are at the heart of UNESCO'S mission and activities

The broad goals and concrete objectives of the international community — as set out in the internationally agreed development goals, including the Millennium Development Goals (MDGs) — underpin all UNESCO's strategies and activ-

ities. Thus UNESCO's unique competencies in education, the sciences, culture and communication and information contribute towards the realization of those goals.

UNESCO's mission is to contribute to the building of peace, the eradication of poverty, sustainable development and intercultural dialogue through education, the sciences, culture, communication and information.

On the Gala Ceremonies of assigning UNESCO Goodwill Ambassadors Direktor General Irina Bokova noticed:

UNESCO Goodwill Ambassadors are an outstanding group of personalities who have generously agreed to use their talent and status to help focus the world's attention on the work of the Organization in education, science, culture and communication. (29.04.2015)

UNESCO Goodwill Ambassadors - a constellation of international celebrities who out their names and fame at the service of UNESCO's ideals. They contribute to the expansion and success of UNESCO's mission, generously dedicating their talents and social influence to attract the world's attention to the activities of the Organization. (17.02.2016)



SHEIKH GHASSAN I. SHAKER (1989-2011)

H.E. Sheikh Ghassan I. Shaker was born in Saudi Arabia. The diplomat and businessman H.E. Sheikh Ghassan I. Shaker figures among the most highly decorated personalities from the Arab world. Holder of the most prestigious national distinctions and orders, and educated at Victoria College and at Cambridge, H.E. Sheikh Shaker enjoys the respect of political and business leaders the world over.

Since his designation as UNESCO Goodwill Ambassador in 1989, philanthropist, humanitarian and long-time supporter of UNESCO, Sheikh Ghassan I. Shaker supported projects for the education of women, children and refugees

in Jordan, Bosnia and Herzegovina, Egypt, Irag, Palestine, Kosovo and Uganda. He also supported intangible cultural heritage programmes through the sponsoring of the Cultural Space of the Boysun District in Uzbekistan and the Al-Sirah Al-Hilaliyya Epic in Egypt. Sheikh Shaker resigned in December 2011.



IKUO HIRAYAMA (1989-2009)

 ${f B}$ orn on June 15, 1930 in Setoda (now Onomichi), Japan. Ikuo Hirayama, was a survivor of the atomic bombing of Hiroshima in 1945, Professor Hirayama became an eminent Japanese Nihonga painter and public figure. He was famous in Japan for Silk Road paintings of dreamy desert landscapes in Iran, Irag, and China.

Campaigning for the preservation and restoration of the world's cultural heritage, he publicized the activities of what he called the "Red Cross Spirit for Cultural Heritage". This movement aims to help people in conflict or extreme poverty with financial and technical aid for the preservation of their cultural heritage.

A UNESCO Goodwill Ambassador since 1989, Professor

Hirayama promoted the preservation of Cambodia's Angkor Wat temples, China's Mogao Caves, Afghanistan's Bamiyan **Buddhist monuments and North** Korea's Koguryo Mural Tombs. He also funded the Ikuo Hiravama Silk Road Fellowship Program, which awards fellowships to 100 young Silk Road researchers throughout the world. Professor Hirayama passed away on December 2,2009.



MIGUEL ANGEL ESTRELLA (1989-to present)

Miguel Angel Estrella was born in San Miguel de Tucuman, Argentina on July 4, 1940. He is one of Argentina's most prestigious classical pianists. Miguel Angel Estrella has led a lifelong campaign for the popularization of music among the poorest groups in society.

Miguel Angel Estrella was designated UNESCO Goodwill Ambassador in 1989.

He is the founder of Musique Esperance, a foundation that aims at improving access to music for all people, defending human dignity and inspiring communities.

His determined engagement has benefited Chernobyl victims by raising funds for UNESCO's Chernobyl recovery programme.

The Orchestra for Peace, composed of young Arab and Israeli musicians, was created by Mr. Estrella and has given concerts in France and Luxembourg to promote UNESCO's ideals and objectives.

In 2000 Miguel Angel Estrella received the Nansen Prize, the United Nations Prize for the Three Americas.



IVRY (YITZHAK-MEIR) GITLIS (1990 - present)

Yitzhak-Meir Gitlis was born in İsrael on August 25, 1922. He is an Israeli virtuoso violinist.

During his long career, world-renowned Israeli violinist Ivry Gitlis has performed with the most prestigious orchestras and the most famous conductors all over the world. Supporter of the Israeli-Palestinian peace process, Ivry Gitlis played at the Oslo gala commemorating the first anniversary of the Israeli-Palestinian Peace Accords.

Ivry Gitlis was designated UNESCO Goodwill Ambassador in 1990. He has supported UNESCO by performing at various UNESCO fundraising galas for educational and

cultural projects.

Ivry Gitlis expresses his artistic talent in numerous fields. In addition to being a violin virtuoso, he writes and composes and is the author of L'âme et la corde. A dedicated supporter of young musical talents, he has founded several music festivals.



PIERRE CARDIN (1991 - present)

Pierre Cardin was born on July 2, 1922.

Italian-born French fashion designer and international businessman Pierre Cardin was designated UNESCO Goodwill Ambassador in 1991.

He has initiated many humanitarian projects and organized numerous public campaigns for the benefit of Chernobyl nuclear disaster victims.

An untiring advocate for tolerance and mutual understanding, Pierre Cardin takes advantage of his travels to spread the message of brotherhood and unity, symbolically raising the Six Flags of Tolerance wherever the opportunity arises.



Galápagos Islands, Ecuador, 1978



PRINCESS FIRYAL OF JORDAN (1992 - present)

Princess Firyal was born in 1945 in Jenin (a Palestinian city in the northern West Bank). She is a Jordanian princess. Married to Prince Muhammad bin Talal from 1964 to 1978, she is the mother of Prince Talal and Prince Ghazi.

H.R.H.Princess Firyal was

designated UNESCO Goodwill Ambassador in 1992.

She has been a relentless advocate of humanitarian causes and has participated in charity events worldwide. Her Hope Foundation, founded in collaboration with UNESCO, supports education projects for street and working children. She has given a prominent voice women in rural areas and campaigns for the improvement of their living conditions the world over. Representing UNESCO at various international conferences, H.R.H. Princess Firyal helps to promote the rights of the family and children and the protection of the world's cultural heritage.

H.R.H. Princess Firyal also helps the joint UNESCO-UNA fundraising operation HERO for Africa's Children project, and uses her international status to give a voice to the work and ideals of UNESCO.

In September 2004, the Director-General conferred on Princess Firval the mission to promote UNESCO's Education for All initiative, on which she has since focused her activities. On the occasion of the inauguration of the Education for All exhibition at UNESCO Headquarters in October 2005, H.R.H. Princess Firval made a

donation of US\$ 100,000 to the Education for All initiative, which is at the heart of the Organization's work.



OHOVEN (1992 - present)

Ute Ohoven was born in Germany on March 10, 1946. She is the Honorary President of the ZNS - Hannelore Kohl foundation and the Counsel General of the Republic of Senegal.

A longstanding humanitarian advocate, Dr. h.c. Ute-Hen-

riette Ohoven initially focused her activities on cancer research and treatment for children in her native Germany. Her 1992 designation as UNESCO Special Ambassador for the Education of Children in Need further broadened and intensified her commitment.

She has been working tirelessly to mobilize attention, support and resources in fav-

our of UNESCO's education programmes for children in need worldwide. The annual UNESCO Children in Need gala, which Mrs Ohoven organizes in Germany has become a major international charity event a celebration in which leading circles of the business and artistic community rally around the ideals of UNESCO and its education programmes. The funds raised enable UNESCO to implement education projects in numerous developing countries. Mrs Ohoven regularly visits project sites, taking great personal interest in project implementation and in the lives of the people she is trying to help.

In 2005, three major projects in Batticaloa, Ahungalla and Kalmunai in Sri Lanka were funded through Mrs Ohoven's Children in Need Foundation to help the many victims who have

suffered from the tsunami in South East Asia. Currently Mrs Ohoven supports projects for children in Haiti, Senegal, Belarus, and Ghana.



MARIN CONSTANTIN (1992 - 2011)

Marin Constantin was born on February 27, 1925 in Urleta, Romania.

He is one of Romania's most prominent cultural ambassadors. Marin Constantin was designated UNESCO Goodwill Ambassador in 1992.

His expertise in ancient and classical music, in addtion to his talent as a composer and conductor, made him one of the most distinguished classical music representatives.

The Madrigal Chamber Choir, over which he presided, has dedicated much of its work to UNESCO's activities and to the World Heritage Centre.

Maestro Marin Constantin the founder and the conductor of the famous Madrigal Chamber Choir died on January 1, 2011 at the age of 85.



Tikal National Park, Guatemala, 1979



YEHUDI MENUHIN (1992-1999)

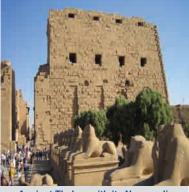
Yehudi Menuhin was born on April 22, 1916 in New York of Russian-Jewish parents.

He was violinist and conductor, who spent most of his performing career in Britain. He is widely considered one of the greatest violinists of the 20th century.

Menuhin made his violin debut at the age of seven with the San Francisco Symphony in Lalo's Symphonie Espagnole, and a recital in New York followed a year later. By the time he was eleven he had made his historic debuts in Paris and Carnegie Hall. At twelve he played in Berlin and at thirteen in London, launching himself at an early age on a lifelong career that was to

take him all over the world, playing with leading conductors and orchestras From 1969 to 1975, Lord Menuhin headed the International Music Council, a non-governmental organization funded by UNESCO. He also contributed to the institution of International Music Day - celebrated every vear with cultural events on October 1 in many countries and launched, in 1975, the IMC/UNESCO Prize. He was designated UNESCO Goodwill Ambassador in 1992.

Lord Menuhin was in Berlin, Germany, to conduct a concert when he fell ill with bronchitis. He died, aged 82 in hospital after a brief illness.



Ancient Thebes with its Necropolis, Egypt, 1979



SUSANA NATIVIDAD RINALDI (1992 - present)

Susana Rinaldi was born on December 25, 1935 in Argentina. She is an Argentine tango singer and actress.

Susana Rinaldi was designated UNESCO Goodwill Ambassador in 1992. As passionate about promoting a more just and peaceful world

as she is about her music, this Latin super star sang at the anniversary of the Oslo peace accords and has given benefit concerts for street children.

Susana Rinaldi has consistently spoken out against human rights violations and social injustices. An artist with a great political conscience, she advocates these ideals in her music and in her international concert and theatre tours.

Greatly concerned about

the rights of artists, Rinaldi, in collaboration with the Spanish National Commission for UNESCO, was instrumental in the establishment of the Casa de Actores, a retirement home for impoverished actors that provides them with a place to live in safety and dignity.



JEAN MICHEL JARRE (1993 - present)

Jean Michel Jarre was born in Lyon, France on August 24, 1948.

He is a French composer, performer, and music producer. Jean Michel Jarre is a pioneer in the electronic, ambient, and new-age genres, and known as an organiser of outdoor spectacles of his music fea-turing

lights, laser displays, and fireworks. His mega-event concerts have attracted audiences of over one million people. Using these international events as a platform to raise public awareness of UNESCO's mission since his 1993 designation, he has regularly performed at UNESCO World Heritage sites, helping to promote the importance of heritage preservation to millions of people around the globe. A tireless campaigner for the rights and education of youth, he sends a powerful and positive message of tolerance, multiculturalism and respect for all to young people everywhere.

Highlights of Jean Michel Jarre's work as UNESCO Goodwill Ambassador include his Millennium Concert at the Pyramids of Gizeh and his Concert for Tolerance at the Paris Eiffel Tower, commemo-

rating UNESCO's 50th anniversary for which he composed the Theme for Tolerance premiered at these festivities. He gave two benefit concerts for children with cancer in collaboration with UNESCO Goodwill Ambassador Marianna Vardinovannis at the foot of the Athens Acropolis and spoke at the UNESCO Youth Forum for the Eradication of Poverty. In 2006, he also staged an exceptional concert entitled "Water

for Life" in the Moroccan Sahara, which highlighted the UN Water for Life Decade (2005 -2015) and marked the end of the United Nations International Year of Deserts and Desertification, During his concerts, Jean Michel Jarre appeals to a large public to combat illiteracy and promote a worthy action, which is education for all and education for everyone.



PIERRE BERGE (1993 - present)

Pierre Berge was born in Oleron in France on November 14, 1930. He is a French industrialist and patron. Berge is the co-founder of Yves Saint Laurent Couture Houseand onetime life partner and longtime business partner of the late fashion designer Yves Saint Laurent.

Pierre Berge was designated UNESCO Goodwill Am-

bassador on July 2, 1993. He is a generous art patron and finances several journals and talented writers.

His actions in favour of human rights and of the fight against AIDS have been unfaltering. As president of Ensemble contre le Sida (Together against AIDS), he is an advocate, fund-raiser and spokesperson for the rights of people with HIV/AIDS



Site of Palmyra, Syrian Arab Republic, 1980



MARIA DE MONTSERRAT BIBIANA CONCEPCION CABALLE I FOLCH (1994 - present)

Montserrat Caballe was born in Barcelona in Spain on April 12, 1933,

Opera diva Montserrat Caballe is considered one of the finest sopranos in the world. She mobilizes public opinion and gives benefit concerts to raise funds for humanitarian causes. She has performed in concerts benefiting child victims of the Balkan wars and Chernobyl nuclear disaster victims.

Over the vears, her humanitarian engagement has become such an important part of her life that she has created her own foundation dedicated to the well-being of children in distress. Montserrat Caballe designated UNESCO Goodwill Ambassador in 1994.



Historic Centre of Rome, Coliseum, Italy, 1980



WOLE SOYINKA (1994-2009)

Akinwande Oluwole "Wole" Babatunde Soyinka was born on July 13, 1934.

Wole Soyinka is an academic, playwright, poet and the first African to be awarded a Nobel Prize for Literature.

In October 1994, he was designated UNESCO Goodwill Ambassador for the Promotion

of African culture, human rights and freedom of expression, media and communication.

Wole Sovinka is one of the Africans most imaginative advocates of native culture and of the humane social order it embodies. His support to UNESCO's work in these domains was crucial and he attended numerous UNESCO's high-level conferences and forums aiming to address the issues of African social development. His mandate as a UNESCO Goodwill Ambassador ended in March 2009.

Wole Soyinka continues to support UNESCO's work notably the programmes addressing the issues of African development.



KIM PHUC PHAN THI (1994 - present)

Kim Phuc was born on April 2, 1963. The Vietnameseborn peace activist Kim Phuc Phan Thi is the living symbol of the suffering of innocent war victims.

Her image of being burned by napalm during the Vietnam War raised worldwide awareness of the horrors of the War and made her the bearer of the message of forgiveness, reconciliation and tolerance.

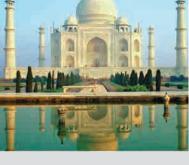
In a commemorative ceremony for the Vietnam War, in Washington, as she was delivering a speech, she publicly pardoned the person who had launched the napalm bombing of her village in Vietnam.

Kim Phuc Phan Thi was designated UNESCO Good-

will Ambassador in 1994. Ever since, she has dedicated her life to promoting peace, and to this end she founded the Kim Foundation International. This foundation helps children who are victims of war by providing medical and psychological support in order that they overcome their traumatic experiences.

Today, Kim Phuc lives in Canada with her husband and

children and finance schools and hospitals' projects worldwide, as in Uganda, Timor-Leste, Romania, Tadjikistan, Kenya and Afghanistan.



Taj Mahal, Agra, India, 1983



JULIO WERTHEIN (1995-2013)

Julio Werthein was born on April 7, 1918 in Buenos Aires, Argentine.

Banker and industrialist Julio Werthein was the visionary and the instrumental driving force behind the creation of MERCOSUR. As a successful publisher, he had been a leading advocate of Latin American

cultural and educational cooperation. As a leading patron of the arts, Julio Werthein had established a foundation for his activities in this field. Designated Goodwill Ambassador in 1995. Julio Werthein had worked alongside UNESCO to raise awareness of cultural and artistic values and the necessity for their preservation. As a highly active advocate for environmental protection, he had

launched an educational campaign for the conservation of water resources, using his public status to enhance the campaign's impact. Through his prominent position in economic and political life, he had spread UNESCO's message of peace, intercultural dialogue and environmental protection.

Julio Werthein passed away on September 22, 2013, at the age of 95.



RENZO PIANO (1995-2014)

Renzo Piano was born in Genoa, Italy on September 14, 1937. He graduated from the school of Architecture, Milan Polytechnic in 1964. He is an Italian architect and engineer.

Renzo Piano was designated UNESCO Goodwill Ambassador on March 24, 1995.

He won the Pritzker Prize

in 1998. In 2006 he was selected as the 10th most influential person in the "Arts and Entertainment" category of the Time 100.

In August 2013 he was appointed Senator for Life in the Italian Senate by President Giorgio Napolitano.

In December 2014, the mandate of Renzo Piano as a UNESCO Goodwill Ambassador was terminated.



Historic Sanctuary of Machu Picchu, Peru, 1983



ZURAB KONSTANTINES DZE TSERETELI (1996 - present)

Zurab Tsereteli was born January 4, 1934 in Tbilisi, Georgia.

He is Georgian painter, sculptor, architect and decorator. He is also President of the Moscow International Foundation for Support to UNESCO, the Russian Academy of the Arts, the UNESCO International Chair of Fine Arts and the International Centre of Design. His work is consistently future-oriented, focusing on the beginnings of new international relations, new ideas and inventions.

Zurab Tsereteli was designated Goodwill Ambassador on March 30, 1996. Highly active in the promotion of cultural and artistic projects, he organ-

ized a sales exhibition of his work on behalf of UNESCO projects and donated a sculpture, which now figures among the major art works exhibited at UNESCO Headquarters. Greatly concerned about the fate of children, he supports the construction of orphanages and recreational facilities.



RIGOBERTA MENCHU TUM (1996 - present)

Rigoberta Menchu is an indigenous woman from Guatemala. She was born on January 9, 1959. She won the 1992 Nobel Peace Prize for her work in favour of the world's indigenous people.

Rigoberta Menchu Tum has dedicated her life to fighting for the rights of indigenous populations. She has been a relentless campaigner in defence of human rights and has become the face and voice of indigenous people. Her work has instilled a sense of pride in indigenous people the world over and has drawn the world's attention to the unheard suffering of her people.

Rigoberta Menchu Tum was designated UNESCO Goodwill Ambassador on June 21, 1996. Since her designation, she works closely with UN-ESCO to promote the International Decade for a Culture of Peace and the preservation of indigenous culture. A recognized and highly respected moral authority. Rigoberta Menchu Tum advocates these goals in her encounters with world political leaders, in international fora and through the work of her Foundation



ÖMER ZÜLFÜ LIVANELI (1996 - present)

Ömer Zülfü Livaneli was born on June 20, 1946 in Turkey.

He is considered one of the outstanding figures in the cultural and artistic life of his native Turkey. Livaneli is a singer, composer, writer, conductor and film director. His songs are performed by renowned international stars and have been recorded by the prestigious London Symphony Orchestra

His works and cultural and political activities and contributions to world peace were recognized by UNESCO, He served a term in the Turkish Parliament as well as in the Council of Europe, Livaneli has been a UNESCO Goodwill Ambassador since 1996

He uses his music as a vehicle to bring his message of peace, tolerance and international understanding to the hearts of his countless fans, supporting UNESCO to promote a culture of peace through music. Livaneli is one of the foremost advocates of Turkish-Greek friendship, giving concerts in both countries to promote good relations between the two neighbors.



ANTONIO JOSE "KITIN" MUÑOZ Y VALCÁRCEL (1997 - present)

Kitin Muñoz was born on November 19, 1958 in Morocco.

He is a Spanish navigator, scientist, sociological explorer and a great champion of the causes of aboriginal people the world over. Kitin Muñoz uses his expeditions on pri-

mitive boats to spread his message of peace, multiculturalism and respect for indigenous cultures.

An ecologist and humanitarian, he draws international attention to the threats that environmental destruction and "progress" pose to indigenous people and their way of life. He uses his adventurous expeditions along ancient maritime routes across the open

ocean to prove the existence of a cultural interchange between civilizations in the Pacific and Latin America.

Kitin Muñoz was designated UNESCO Goodwill Ambassador in 1997, Having organized an expedition under the aegis of UNESCO, Kitin Muñoz utilizes his scientific research to help promote a culture of peace, marked by respect for other people, their cultures and the environment.

In his quality as UNESCO Goodwill Ambassador, Kitin Muñoz has contributed to the rehirth of the "Moussem of Tan Tan", an annual gathering of nomadic peoples from the Sahara. The "Moussem of Tan Tan" is inscribed on the UNESCO representative list of the intangible cultural heritage of humanity.



Convent of Christ in Tomar, Portugal, 1983



GRAND DUCHESS MARIA TERESA OF LUXEMBOURG (1997 - present)

Maria Teresa, Grand Duchess of Luxembourg, was born in Havana, Cuba on March 22, 1956. She is the spouse of Grand Duke Henri.

Maria Teresa has been a UNESCO Goodwill Ambassador since 1997 with a special interest in micro-credit grants and the education of girls and women the world over.

She has relentlessly fostered efforts contributing to their empowerment and helping them to defend their rights. In this way, Her Royal Highness lends her support to proiects such as micro-credit grants for the improvement of the living conditions of girls. women and their families

She has visited numerous

UNESCO project sites in Nepal, Mali, Bangladesh, Thailand and Bosnia-Herzegovina. Being herself a mother of five, she is particularly concerned about children's rights and development.

She is also actively involved in helping street children and in speaking out against juvenile prostitution.

Grand Duchess Maria Teresa contributed to the

UNESCO project, Breaking the Poverty Cycle of Women: Empowering Adolescents Girls to Become Agents of Social Transformation, which benefits adolescent girls in Bangladesh, Nepal, India and Pakistan and offers a broad-based capacity-building programme composed of literacy, life skills, science education as well as vocational training with access to ICTs.



Statue of Liberty, United States of America, 1984



MSTISLAV ROSTROPOVICH (1998-2007)

Mstislav Rostropovich was born on March 27, 1927. in Baku, Azerbaijan and began his career aged 13. His interpretation of works from the classical, romantic and avantgarde repertoires have won him the highest international honors and many composers have written for him. Meanwhile. Rostropovich has ceaselessly fought for human rights and artistic freedom. From 1977 to 1984, he was the conductor of the Washington Symphony Orchestra, while playing the cello at benefit concerts for humani-tarian causes everywhere in the world. In 1990, he received a triumphant welcome as he returned to his native country.

Mstislav Rostropovich was designated UNESCO Goodwill Ambassador for Peace on March 9, 1998.

Grand Officier de la Legion d'Honneur and holder of the most prestigious international awards, Rostropovich worked alongside UNESCO to promote freedom of expression in the arts and in politics.

Committed to the causes

of UNESCO, Mstislav Rostropovich gave his support to education and cultural projects, using his international standing to promote UNESCO's appeal for art education in schools. Together with his wife, the celebrated opera soprano Galina Vishnevskaya, he set up a charitable foundation to manage their social projects and activities

Maestro Rostropovich,

considered to be one of the greatest musicians of the 20th century, passed away on April 27, 2007 in a Moscow hospital where he had been undergoing treatment for intestinal cancer.



CHEICK MODIBO DIARRA (1998 - present)

Cheick Modibo Diarra was born in 1953 in Mali.

He is a Malian astrophysicist, businessman, and politician who was acting Prime Minister of Mali from April 2012 to December 2012.

A scientist of international repute and NASA manager, Cheick Modibo Diarra is also

considered "the pride of Mali and Africa". His untiring work is guided by his philosophy that education is the key to development. Consequently he created Foundation Pathfinder, which provides science education as a solid base for sustainable development.

He carries out projects in many countries in Sub-Saharan Africa, organizing workshops, where children learn about the benefits of science to humanity. He shares his valuable experience by participating in numerous international conferences.

Mr Diarra was designated UNESCO Goodwill Ambassador in 1998.

In his capacity as Goodwill Ambassador and President of the Pathfinder Foundation, and in close cooperation with the Arab Gulf Programme for United Nations Development Organizations (AGFUND), Mr Diarra implements the Scientific and Technology Formation Centre in Africa/Mali project which aims at transferring knowledge in order to equip a nucleus of talents with the skills to invent solutions appropriate to Africa



Petra – Ancient City, Jordan, 1985



VIGDIS FINNBOGADOTTIR (1998 - present)

Vigdis Finnbogadottir was born on April 15, 1930. She is an Icelandic politician who served as the fourth President of Iceland from 1980 to 1996 Finnbogadottir is both Iceland's and Europe's first female president. With a presidency of exactly sixteen years, she also

remains the longest-serving, elected female head of state of any country to date. Currently, she is a UNESCO Goodwill Ambassador, and a Member of the Club of Madrid. She is also to date Iceland's only female president.

Vigdis Finnbogadottir was designated UNESCO Goodwill Ambassador in 1998. She has actively participated in the UNESCO Panel on Information and Communication and she presides over UNESCO's World Commission on the Ethics of Scientific Knowledge and Technology, H.E. Viadis Finnbogadottir works to bring countries together in all domains, especially concerning women's rights, ecology and education, and has always made every effort to spread these values among the young. She is an ardent supporter of multilingual

education and linguistic diversity and regularly takes part in international conferences concerning these issues.

Since 2003 H.E. Vigdis Finnbogadottir is a member of the international jury of the Mondialogo School Contest. Mondialogo is an initiative that promotes intercultural dialogue and exchange among young people from all around the world.



Stonehenge, Avebury and Associated Sites, England, 1986



LILY MARINHO (1999-2011)

Lily Monique de Carvalho Marinho was born in Cologne, Germany, on May 10, 1921. She was a Brazilian (During her life, Marinho was married to two of Brazil's wealthiest men) television arts patron, philanthropist and socialite.

Lily Marinho used her role

in society to give a voice to the voiceless and to promote a culture of peace and non-violence through the media. A committed advocate for the rights of street children and families in need. Mrs Marinho initiated and supports numerous proiects providing children and families with shelter, health care, food and education.

Lily Marinho was designated UNESCO Goodwill Am-

bassador in 1999. She spoke out on behalf of the weakest people in society, focusing national attention on the issues of homelessness, poverty and illiteracy. A tireless fundraiser for her causes, she continued to donate extensive funds to social and charitable projects.

Lily Marinho died of respiratory failure on January 5, 2011, in Rio de Janeiro at the age of 89.



PATRICK PIERRE ROGER BAUDRY (1999 - persent)

Patrick Baudry was born on March 6, 1946 in Cameroon. He is a retired Lieutenant Colonel in the French Air Force and a former CNES (Centre national d'etudes spatiales) astronaut. In 1985, he became the second French citizen in space. Patrick Baudry was designated Goodwill Ambassador in September 1999.

Baudry has demonstrated his commitment to the service of young people by publishing several works on youth education and by organizing the European Space Camp for Youth. This camp promotes respect for the Earth and the environment among voungsters.

In 1998 he founded the On the Path of Aeropostale

foundation, which brings together young talented students. Mr Baudry also serves on the Board of the International Foundation for the Olympic Truce in recognition of his actions contributing to peace.

His latest activity in the field involved leading a science workshop for girls in Mali that was organized by UNESCO Goodwill Ambassador Dr Cheick Modibo Diarra.



MARIANNA VARDINOYANNIS (1999 - present)

Marianna Vardinoyannis was born in Greece in 1947 and raised in Athens. She is married to Greek shipping magnate Vardis Vardinogiannis and they have 5 children.

Vardinoyannis is a Goodwill Ambassador of UNESCO since 1999, founder and president of the "Foundation for the Child and the Family" and of the "ELPIDA Friends' Association of Children with cancer.

She created the first Bone Marrow Transplant Unit in Greece in 1993 and the first Pediatric Oncology Hospital in 2010. She adopted the Greek village "Makistos", reconstructing all the houses after their destruction by fire in 2007. She supported UNESCO programs for Middle East, Africa and other parts of the world. She funded the creation of the "Alexandria Center for Hellenistic Studies" at the Bibliotheca Alexandrina in 2008

Indicatively, Mrs. Vardinoyannis has provided emergency relief to families whose lives have been affected by war.



CLAUDIA CARDINALE (2000 - present)

Claudia Cardinale was born in La Goulette, French protectorate of Tunisia on April 15, 1938.

Cardinale, the legendary Italian cinema actress, has lent her fame to the service of humanitarian causes for many years. North African by birth, Italian by nationality and French by upbringing, Claudia Cardinale symbolizes the struggle of Mediterranean women to affirm women's rights.

Since her designation in March 2000, her engagement with UNESCO as a Goodwill Ambassador was inspired by her concern to improve the status and living conditions of girls and women through education, Displaying solidar-

ity and unswerving commitment towards helping disadvantaged women, Claudia Cardinale has become one of their most loyal supporters and spokes persons.



MADANJEET SINGH (2000-2013)

Madanjeet Singh was born on April 16, 1924 in Lahore, present-day Pakistan. He is an internationally known author of several books on art and other subjects, closely interwoven with UNFSCO's programmes, principles and ideals. He served as Ambassador of India in Asia. South

America, Africa and Europe.

In 1995, in recognition of his lifelong devotion to the cause of communal harmony and peace, the UNESCO Executive Board unanimously created the biennial 'UNESCO - Madanjeet Singh Prize for the Promotion of Tolerance and Non-Violence'. The decision was adopted at meetings in Paris and Fez (16 May to 4 June), to commemorate the

125th birth anniversary of Mahatma Gandhi.

Madanjeet Singh created the South Asia Foundation (SAF) to promote sustainable cultural, educational and economic development throughout the region in 2000. He established of the Kabul-based Madanjeet Singh Institute of Afghanistan's Cultural Heritage, whose principal objective is to provide much needed training for Afghan preservation specialists.

Madanjeet Singh was designated UNESCO Goodwill Ambassador on November 16, 2000.

The great diplomat, artist, writer and public figure Madanjeet Singh passed away on January 6, 2013.



The Great Wall, China, 1987



BAHIA HARIRI (2000 - present)

Bahia Bahaeddine Hariri is a Lebanese politician and sister of former Lebanese Prime Minister Rafik Hariri and her second brother Shafic Hariri.

Bahia Hariri was born in Sidon, Lebanon in 1952. In 1970, she graduated from a teacher's academy and worked as a teacher until 1979.

Bahia Hariri has long been a highly active personality in Lebanese political life. A parliamentary deputy and President of the Parliamentary Commission for Culture and Education, she is also involved in regional politics as the Vice-President of the Commission for Women at the Arab Interparliamentary Union.

Bahia Hariri was designated UNESCO Goodwill Am-

bassador in November 2000. Deeply concerned about the preservation of historical heritage, she has campaigned on behalf of the inscription of the temple of Echmoun in the ancient city of Saida as a UNESCO World Heritage site. She initiated a local UNESCO seminar, focusing on finding ways to balance urban development with cultural and ecological preservation.

A dedicated champion of woman's rights, Bahia Hariri has consistently promoted the status of women in Arab society, campaigning for the adoption of laws protecting women and contributing to their emancipation.



Nemrut Dağ, Turkey, 1987



GIANCARLO ELIA VALORI (2001 - persent)

Giancarlo Elia Valori was born in the province of Venice on January 27, 1940, but he has been living in Rome for long time.

The eminent Italian economist and businessman Giancarlo Elia Valori holds prestigious academic distinctions and national orders. Mr Valori

has lectured on international affairs and economics at the world's leading universities.

In 1992 he was designated Officier de la Legion d'Honneur de la Republique Francaise, with this motivation: "A man who can see across borders to understand the world". In recognition of his important contribution to the promotion of cultural values, Mr Valori was awarded the UNFSCO Picasso Medal in 1998, Since May 11, 2001, he is a Goodwill Ambassador of UNESCO for his merits generously spended in the defense and in the promotion of intangible heritage. In 2002 he received the title of "Honorable" of the Academie des Sciences de l'Institut de France.



PRINCESS LALLA MERYEM OF MOROCCO (2001 - persent)

Princess Lalla Meryem of Morocco is the first daughter and eldest child of the late King Hassan II of Morocco and the sister of current king of Morocco Mohammed VI.

She was born on August 26, 1962 in Rome, Italy.

Lalla Meryem was desig-

nated UNESCO Goodwill Ambassador in July 2001.

She focuses her ambassadorship on UNESCO projects for women and children, advocating their rights on an international level. While discharging numerous prestigious official functions, H.R.H. Princess Lalla Meryem has concentrated her efforts on the social and cultural realm

She takes great interest

in the role of women in Arab society and in Morocco in particular and has been a foremost campaigner for the ratification of the International Convention for the Rights of the Child.



ALICIA ERNESTINA DE LA CARIDAD MARTINEZ HOYA (2002 - present)

Alicia Alonso was born in Havana, Cuba on December 21, 1921.

Cuban ballerina and choreographer Alicia Alonso is considered one of the most outstanding ballerinas of the 20th century. Prima ballerina assoluta, she inspires and guides new generations of dancers in her country and abroad. With her own style, she has left her mark on the international world of dance.

Alicia Alonso was designated UNESCO Goodwill Ambassador in June 2002 for her outstanding contribution to the development, preservation and popularization of classical dance, through which

she has promoted the ideals of UNESCO and the fellowship of the world's peoples and cultures.

Since her designation in June 2002, she has concerned herself with programmes and projects on basic education and on the preservation of tangible an intangible heritage.



ARA ABRAMIAN (2003 - present)

Ara Abramian is a philanthropist, social activist, businessmen and the current president of the Union of Armenians in Russia. He was born on April 15, 1957 in Armenia.

Abramian attended Yerevan State Agricultural University and gained a degree in economics. He was designated UNESCO Goodwill Ambassa-

dor for the Dialogue among Civilizations on July 15, 2003 in recognition of his unflagging support for projects for the development of civil society in Russia.

Since his designation, Ara Abramian contributed to the celebration of the 300th anniversary of the foundation of Saint Petersburg held under UNESCO auspices in October 2003 and to the Regional Forum on Dialogue among Civilizations, which took place in Ohrid, Former Yugoslav Republic of Macedonia.

Well known for his cultural and charity activities. Ara Abramian has been awarded the highest distinctions, including the Medal of Friendship and the Medal for the Defence of Human Rights. He was also chosen Man of the Year in 2001. 2003 and 2005 by the Russian media



VALDAS ADAMKUS (2003 - persent)

Valdas Adamkus was born on November 13, 1926 in Lithuania.

He was the President of Lithuania from 1998 to 2003 and again from 2004 to 2009.

Adamkus was designated UNESCO Goodwill Ambassador for the Construction of Knowledge Societies on 29 September 2003 in recognition of his contribution to social development, inter-university cooperation, water resource management, environmental and heritage protection, and a view to benefiting from his wisdom and extensive experience in many of UNESCO's areas of concern for the construction of knowledge societies.

In May 2005, Adamkus

participated in the "World Conference on Information and Communication Technologies (ICT) for Capacity-Building: Critical Success Factors" at UNESCO Headquarters.



CAROLINE LOUISE MARGUERITE, PRINCESS OF HANOVER (2003 - persent)

Caroline Louise Marguerite was born on January 23, 1957 in the Prince's Palace, Monaco. She is the eldest child of Rainier III, Prince of Monaco, and his wife, former American actress Grace Kelly. She is also wife of Prince Frest

August of Hanover, Duke of Brunswick, head of the House of Hanover which lost its throne in 1866

The princess received her French baccalaureat in 1974 with honors. She was also educated at St Mary's School Ascot and continued her studies at the Sorbonne University, where she received a diploma inphilosophy and minors in psychology and biology.

The Princess of Hanover was designated UNESCO Goodwill Ambassador in recognition of her personal commitment to the protection of children and the family and her contribution to the promotion of UNESCO's programmes for basic education

Following her appointment in December 2, 2003, the Princess of Hanover has concentrated mainly on UNESCO

projects to promote Education for All (EFA), which is at the heart of the Organization's work.

Caroline Louise Marquerite serves as the President of the Princess Grace Foundation, which was founded in 1964 with the aim of reaching out to those with special needs for whom no provision has been made within the regular social services.

In 1993 she was named President of AMADE Mondiale. Association mondiale des amis de l'enfance or Worldwide Association of Children's Friends. This association was created in 1963 to protect children from physical and psychological abuse

For the last two years Her Royal Highness the Princess of Hanover has contributed to the UNESCO project, Strength-

ening Women's Capacities to Promote Education for Children in Rural Areas in Burkina Faso, which aims at realizing the goals of the Education for All initiative by assuring the enrolment of all children of a village in Burkina Faso and the highest possible autonomy of the women in the community at the same time.



Acropolis, Athens, Greece, 1987



CRISTINA OWEN-JONES (2004 - present)

Italian-born Cristina Owen-Jones has been an advocate of bringing help to children suffering from poverty, malnutrition, illnesses and acts of violence.

Her personal commitment to this ideal is also reflected in her espousal of a pressing humanitarian cause: the fight against HIV/AIDS, the greatest challenge to the well-being of our generation.

She was designeted UNESCO Goodwill Ambassador for HIV/AIDS Prevention Education on March 23, 2004. And since her designation she has gone on missions in the field, particularly in Africa, Lithuania and China where she met people afflicted with HIV/AIDS. as well as major officials and activists in the field of HIV/AIDS prevention. Her public advocacy efforts have resulted in an outpouring of sympathy and solidarity.

Furthermore, she has worked with UNESCO's programme for the Education of Children in Need, in particular by supporting impoverished children at the Don Bosco centre in Argentina. In her capacity as UNESCO Goodwill Ambassador. Cristina Owen-Jones initiated in the framework of World

AIDS Day 2005, a round table on HIV/AIDS prevention programmes in the private sector. Following this initiative, a Partnership Agreement was signed between UNESCO and the Global Business Coalition in order to reinforce the mobilization against HIV/AIDS.

Additionally, she was engaged in a project in Cambodia for the education of young girls and the fight against AIDS.

Lately, she undertook numerous actions in the private sector with the aim of promoting UNESCO's programmes for the prevention of HIV/AIDS, resulting in various partnerships between UNESCO and the private sector: with L'Oreal for the 'COIFFEURS contre le sida' project; with the Virginio Bruni -Tedeschi Foundation within the framework of EDUSIDA and the organization of a round table on

the occasion of World AIDS Day 2008 in UNESCO Head-quarters.

Cristina Owen-Jones also participated in various conferences in UNESCO, notably during the visit of former Director-General of ONUSIDA. Mr Peter Piot and in UNESCO's videos for World AIDS Day. Additionally she supports associations, which fight discrimination against HIV/AIDScarriers.



Pre-Hispanic City of Teotihuacan, Mexico, 1987



MEHRIBAN ALIYEVA (2004 - present)

Aliveva Mehriban Arif was born on August 26, 1964 in Baku, in Azerbaijan to a family of intelligentsia. Having finished Secondary School №23 with a gold medal in 1982, she entered the Preventive-Treatment Faculty of the Azerbaijan State Medical University named after N.Narimanov. In 1988, Mehriban Aliyeva graduated from the 1st Moscow State Medical Institute named after M.Sechenov with honours diploma. In 2005, Mehriban Aliyeva received the degree of a doctor of philosophy.

Mehriban Aliyeva is the First Lady of Azerbaijan and President of the Foundation Heydar Aliyev. She was designated UNESCO Goodwill Am-

bassador for Oral and Musical Traditions in September 2004 in recognition of her action to promote traditional music, literature and poetry, her role in the promotion of musical education and international cultural exchanges, and her dedication to the Organization's ideals.

A qualified physician, Mehriban Aliyeva is actively engaged in the areas of culture, education and sport. Since 1995, through her charitable foundation Friends of Azerbaijan Culture, she has helped to increase knowledge of her country's cultural wealth, while working to ensure its conservation at national and regional levels through such manifestations as festivals, exhibitions, cultural events and concerts. Mrs. Aliveva has initiated the establishment of a Mugham Centre in Baku in order to promote the traditional classical music of Azerbaijan at the international level

Mrs Aliyeva is also concerned by the problems of early childhood. Her commitment and charitable works in this domain include the renovation and modernization of an orphanage in Azerbaijan as well as the opening

of a music school and the provision of treatment for children suffering from diabetes. In her role as UNESCO Goodwill Ambassador, Mrs Aliveva supports the Organization's activities for the safeguarding of intangible cultural heritage, especially oral traditions and expressions, performing arts and traditional craftsmanship.



Saint-Sophia Cathedral, Kiev, Ukraine, 1990



MARIA DE LOURDES EGYDIO VILLELA (2004 - present)

Maria de Lourdes Egydio Villela or Milu was born in 1943 in Brazilia. She is a businesswoman, and philanthropist.

Milu Vellela was named UNESCO Goodwill Ambassador for Voluntary Action and Basic Education in Latin America in recognition of her outstanding commitment to education and her attachment to its ideals and aims on November 10, 2004.

She is especially wellknown throughout Brazil for her work with volunteer movements and youth. In 1994 she established Despertar (Wake Up), a community association offering technical and vocational courses for teenagers. Despertar also offers medical

and psychological help and provides an income generation programme for adults which brings direct benefits to some 7.000 people every year.

In 1997, she founded the São Paulo Centre for Volunteers (CVSP), to encourage and train people to dedicate their time and talent for social improvement. Over the past three years, more than 50,000 volunteers have participated

in the Centre's activities.

In 2001, she coordinated the United Nations International Year of Volunteers in Brazil. and currently heads Faca Parte (Be Part of It), a non-governmental organization encouraging volunteer work, especially among young people, for the benefit of schools throughout the country.



Kremlin and Red Square, Moscow, Russia, 1990



PRINCESS MAHA CHAKRI SIRINDHORN OF THAILAND (2005 - present)

Princess Maha Chakri Sirindhorn was born on April 2, 1955 in Bangkok, Thailand. She is the third child of King Bhumibol and Queen Sirikit.

Princess Maha Chakri Sirindhorn was designated UNESCO Goodwill Ambassa-

dor for the Empowerment of Minority Children through Education and through the Preservation of their Intangible Cultural Heritage on March 24. 2005, in recognition of her "outstanding commitment to education and to the welfare of children in remote areas."

Princess Maha Chakri Sirindhorn holds a doctoral degree in Development Education from Srinakharinwirot University, and has worked on development projects in health and hygiene, education, water resource development, agriculture and cottage industries.

A scholar of Pali, Sanskrit, Cambodian and several other languages, and a gifted practitioner of traditional Thai musical instruments, she is currently the Director of the Department of History at the Chulachomklao Royal Mili-

tary Academy. She also runs several philanthropic organizations and foundations promoting Thai culture and higher education, protecting the environment, and supporting disabled veterans. The Princess Maha Chakri Sirindhorn Foundation, established 1979, supports needy students in schools, vocational colleges and universities



Angkor, Cambodia, 1992



NELSON MANDELA (2005-2013)

 ${f B}$ orn on July 18, 1918 in The Union of South Africa (the historic predecessor to the present-day Republic of South Africa), Nelson Rolihlahla Mandela was the first member of his family to attend school. His involvement in politics began in his student days at Fort Hare University, Joining the African

National Congress party in 1942, he became a notable opponent of the white minority government, was arrested for anti-apartheid activism in 1962 and remained in prison until 1990. He earned worldwide recognition as a freedom fighter and "Free Nelson Mandela" became the rallying cry for antiapartheid campaigners. In 1991, he and State President F.W. de Klerk, who ordered his release, were awarded the UNESCO Felix Houphouë - Boigny Peace Prize. Two years later, they shared the Nobel Peace Prize.

Nelson Mandela was undoubtedly one of the great moral and political leaders of our time. He was revered everywhere as a vital force in the fight for human rights and racial equality. Nelson Mandela served as South Africa's first democratically elected president from 1994 to 1999, overseeing his country's transition from minority rule and winning international respect for promoting reconciliation. Since his retirement, he was active on behalf of a number of social and human rights organizations.

Nelson Mandela was designated UNESCO Goodwill Ambassador on July 12, 2005. Mandela was awarded the

title "in recognition of his outstanding leadership in the fight against apartheid and racial discrimination, in his country and worldwide: for his dedication to reconciliation between different communities; his unfailing commitment to democracy, equality and learning; his support for all the oppressed of the Earth; and his exemplary contribution to international peace and understanding."

After suffering from a prolonged respiratory infection, Mandela died on December 5, 2013 at the age of 95.



Complex of Hué Monuments, Viet Nam, 1993



JEAN MALAURIE (2007 - persent)

Jean Malaurie was born in 1922 in Mainz, Germany, He is director of the Centre d'Etudes Arctiques (Centre of Arctic Studies) at the Ecole des Hautes Etudes en Sciences Sociales (EHESS) in Paris and director emeritus for research at the Centre National de Recherche Scientifique (CNRS). He is a leading ethno-historian and geomorphologist. Professor Jean Malaurie is the first European to reach the North Pole in May 1951, Professor Malaurie has led more than 30 scientific expeditions that have taken him throughout the Great North from Greenland to Siberia. He is the author of numerous books. Jean Malaurie founded the Terre Humaine publishing house to make ethnology accessible to a wider public.

In 2007, he was named UNESCO Goodwill Ambassador for Arctic polar issues and was invited to chair the first **UNESCO International Experts** Meeting on the Arctic: Climate change and Arctic sustainable development: scientific, social, cultural and educational challenges, which took place in

Monaco from the 3rd to the 6th of March 2009. He is currently preparing, in collaboration with UNESCO, the upcoming International Congress on Circumpolar Peoples, to be held in 2011 in Greenland.



Royal Monastery of Santa María de Guadalupe, Spain, 1993



VITALY IGNATENKO (2008 - persent)

Vitaly Ignatenko was born in April 19, 1941 in Sochi, Russia.

Ignatenko began his career as a reporter for Komsomolskaya Pravda, rising to the rank of First Deputy Chief Editor. He also supervised the Presidential Press Service from 1990-1991 and, from

1999, he is President of the World Association of the Russian Language Press. In 2008 he was designated UNESCO Goodwill Ambassador in recognition of his efforts to strengthen educational, scientific, culturaland information exchanges among all Russian language speakers, and his promotion of the Russian language and culture around the world

Vitaly Ignatenko contri-

butes, through his actions, to the building of the capacities of the Russian language journalists and to the promotion of the free circulation of ideas in the Russian-speaking part of the world.



HERLINA CHRISTINE NATALIA HAKIM (2008 - persent)

Herlina Christine Natalia Hakim, also known by the popular name Christine Hakim was born in Indonesia on December 25, 1956.

She is an actress, film producer, and activist. Christine Hakim is also a documentary filmmaker. She has made a documentary on the Indonesian UNESCO World Heritage Sites, and in 2011 produced a documentary on autism to "educate the public" that was released to coincide with World Autism Awareness Day. As of May 2011, she is producing a documentary on the Dayak people of Kalimantan. She is considering making a fiction film based on their culture.

Beginning in the early 2000s. Hakim became an activist, with a focus on education. After the 2004 Indian Ocean earthquake and tsunami, she went on numerous humanitarian trips to Aceh. She later founded the Christine Hakim feature, a foundation to promote public education about autism. She has urged the government to eliminate misconceptions regarding autism, calling the refusal to accept autistic students in public schools "a violation of human rights".

Christine Hakim, was designated UNESCO Goodwill Ambassador for Teacher Education in South East Asia on March 11, 2008.



Rapa Nui National Park, Chile, 1995



CHANTAL BIYA (2008 - persent)

Chantal Biya was born in Cameroon in 1971. She is the First Lady of Cameroon and President of the Foundation "African Synergies against AIDS and Suffering".

Chantal Biya was designated as UNESCO Goodwill Ambassador for Education and Social Inclusion on November

14, 2008, thus becoming the first female African Goodwill Ambassador of the Organization. The title was bestowed in recognition of her commitment to fighting social exclusion, notably through HIV/AIDS education and prevention, and her promotion of the Organization's ideals.

Cameroon's First Lady is known for her active social engagement, as well as her ability to mobilize the support of many African countries to her cause, as well as eminent scientists.

Chantal Biya is also renowned for her activities in favour of women, children and other vulnerable groups, notably through her Foundation "African Synergies against AIDS and Suffering" and the "Centre international de Reference Chantal Biya" (the Chantal Biya International Reference Centre).

The Centre is closely linked to UNESCO's "Families First Africa" project, which supports activities that address HIV/AIDS in Cameroon, Côte d'Ivoire and Burkina Faso.



San Agustín Archaeological Park, Colombia, 1995



ESTHER COOPERSMITH (2009 - persent)

Esther Coopersmith was the United States Representative to the United Nations between 1979 and 1980 during the administration of President Carter, Between 1981 and 1993, during the administration of President Reagan, she served as Advisor to the U.S. Commission to the Unit-

ed Nations Status of Women Commission in Vienna, Austria, During the same administration, in 1985 Mrs Coop- ersmith was a delegate at the World Conference of the United Nations Decade for Women in Nairobi. Kenya and in 1987 she served as a member of the President's Commission on Executive. Legislative, and Judicial Salaries. During the administration of President Clinton she was the President's Observer to UNESCO, between 1999-2000.

Esther Coopersmith was designated UNESCO Goodwill Ambassador for intercultural dialogue on September 8. 2009. In his address. Director-general of UNESCO Mr Koïchiro Matsuura started by acknowledging the major role Esther Coopersmith had played in the return of the United States to UNESCO in 2003: "Looking back over the past decade of my mandate, one of the proudest moments was the return of the United States to UNESCO, after 19 years of absence." He also highlighted the important work Esther Coopersmith had done in the area of conflict prevention.



Cologne Cathedral, Germany, 1996



MARC LADREIT DE LACHARRIERE (2009 - persent)

Marc Eugene Charles Ladreit de Lacharriere, editor and businessman, was born in 1940 in Nice. France.

In 1991, Marc Ladreit de Lacharriere founded his own holding company, Financiere Marc de Lacharriere (FIMALAC). He is also President of the Fondation Culture et Diversite.

On August 27, 2009 he designated UNESCO Goodwill Ambassador, in recognition of his crucial role in the promotion of education and culture for social cohesion, his commitment against discrimination and in favour of equal opportunity, and his devoted service to the Organisation.



Castle of the Teutonic Order in Malbork, Poland, 1997



IVONNE A-BAKI (2010 - present)

Ivonne A-Baki was born in Ecuador to parents of Lebanese origin. A graduate of the John F. Kennedy School of Government at Harvard University, Ivonne A-Baki is a former Ambassador to the United States and former Industry minister of Ecuador, In 2007, she was elected President of the Andean

Parliament (for 2 years mandate) following the unanimous vote of the five member countries: Bolivia, Chile, Colombia, Ecuador, and Peru.

Minister A-Baki was instrumental in helping Ecuador and Peru reach a peace agreement on October 26, 1998. As Ambassador of Ecuador to the United States, she extended Andean trade preferences, fighting drug trafficking in the Western Hemisphere. After the oil spill in the Galapagos Islands. Minister A-Baki created the Galapagos Conservancy Foundation, which has been instrumental in the protection of the environment. In 2010, Minister A-Baki was named by Ecuador's President, Rafael Correa, to lead the Yasuni-ITT negotiations to protect the Amazon's most biodiverse area in all of South America, In 2012, President Correa named Minister A-Baki Secretary of State for the Yasuni-ITT Initiative.

Ivonne A-Baki is currently working on the Yasuni project aiming to safeguard the Yasuni Biosphere Reserve and National Park, which is located at the intersection of the Amazon, the Andes and Ecuador, In 2010 she was named UNESCO Goodwill Ambassador



Maiden Tower, Azerbaijan, 2000



YAZID SABEG (2010 - present)

Yazed Sabeg was born on January 8, 1950 in Algeria. He is the president of the administrative council of the French high-technology firm CS Communication and Systems and also a member of the French Institute of International and Strategic Relations.

Yazid Sabeg was designated as a UNESCO Goodwill Ambassador on February 16, 2010. The nomination recognizes Mr Sabeg's efforts to promote equality, young people and cultural diversity, and his support of the digitization of knowledge.



Durmitor National Park, Montenegro, 2005



NIZAN GUANAES (2011 - persent)

Nizan Guanaes was born in 1958, in Brazilia, He studied at Colegio Marista and graduated from Universidade Federal da Bahia with a degree in business administration. He is the Chairman and Founder of Grupo ABC, a Brazilian holding company that is comprised of 18 companies in the advertising, specialized marketing services, content and enterrtainment sectors. During the many years, Nizan has dedicated a great part of his time to social causes, primarily related to education, entrepreneurship and the preservation of Brazil's cultural heritage. He is a member of UNAIDS High Level Commission on HIV Prevention and also an active member of the Clinton Global Initiative, the World Economic Forum, Endeavor, the Council of Americas and President of the Association of Entrepreneurs Friends of UNESCO Brazil.

Nizan has been a key participant in the creation of Together for Girls, a worldwide collaboration between various UN entities, the US Department of State, the Clinton Foundation and Grupo ABC to focus on bringing attention to

sexual violence against girls and women.

Nizan was designated a UNESCO Goodwill Ambassador on May 27, 2011, "in recognition of his continuous work over the years supporting UNESCO's actions in education, social inclusion and empowerment of vulnerable aroups."



Sydney Opera House, Australia, 2007



OSKAR METSAVAHT (2011 - present)

 ${f B}$ orn in Brazil, in 1961, Oskar Metsavaht is a medical doctor (orthopaedist) who was always passionate for sports and adventure. In 1997 he created Osklen, a reference fashion store with over 30 branches throughout Brazil and specially involved in campaigns for a culture of peace.

His t-shirts with UNESCO themes (non-violence, heritage, etc.) are very popular in Brazil.

Oskar Metsavaht was named UNESCO Goodwill Ambassadors on May 27, 2011.



Gobustan Rock Art Cultural Landscape, Azerbaijan, 2007



VIK MUNIZ (2011 - present)

Vik Muniz, born in Brazil in 1961, began his career as a sculptor.

He uses photography to immortalize the images he creates with materials as varied as sugar, chocolate, diamonds, dust, recycled objects etc. He has shown his work in major museums and gal-

leries around the world. His documentary film "Waste Land" (2010), which won awards at Amnesty International's Human Rights Film Festival and at the 2010 Sundance Film Festival, is based on one of his projects. On 1999, Vik Muniz was designated by CNN Time as one of the Latin-American Leaders of the new Millennium

Vik Muniz was named

UNESCO Goodwill Ambassador on May 27, 2011, in recognition of his contributions to education and social development through his artistic career and his dedication to the ideals and aims of the Organization.



FOREST WHITAKER (2011 - present)

Oscar-winning actor and peace activist Forest Steven Whitaker III was born on July 15, 1961 in Texas, U.S.

Whitaker has made dozens of films as an actor, director or producer, but is perhaps best known for his unforgettable portrayals of former Ugandan President Idi Amin in "Last King of Scotland", for

which he received an Academy Award, and Charlie Parker in "Bird", for which he was awarded the Palme d'Or in Cannes.

But Forest Whitaker is also a humanitarian that has worked to raise awareness about youth and violence, particularly the plight of child soldiers through his work with "Hope North Uganda", an organization that provides safe haven for refugees, orphans and former child soldiers, and his film about Ugandan child soldiers, "Better Angels". Mr. Whitaker's commitment to the issue was born of his experience growing up in South Central Los Angeles and witnessing the rise of gang violence there. He has emphasized the commonalities between such phenomena, telling UNESCO that "these stories are related...this is in Uganda but

you'll hear the same stories all over the world in different incarnations.

Whitaker was inducted as a UNESCO Goodwill Ambassador for Peace and Reconciliation, on June 21, 2011. As Goodwill Ambassador, Whitaker works with UNESCO to support and develop initiatives that empower vouths and keep them from entering or remaining in cycles of violence.



Bahá'i Holy Places in Haifa and the Western Galilee, Israel, 2008



HERBIE HANCOCK (2011 - present)

An American pianist, keyboardist, bandleader, composer and actor Herbert Jeffrey "Herbie" Hancock was born on April 12, 1940 in United States. He was one of the first jazz musicians to embrace synthesizers and funk music. Hancock is a music legend, with a career that spans over five decades and has won him a slew of pretigious awards, including fourteen Grammy Awards and an Oscar.

Hancock is also one of America's very best cultural diplomats. As a performer, a teacher and a public speaker, he uses the language of music to transcend cultural and other barriers to promote peace and understanding.

Hancock was named

UNESCO Goodwill Ambassador on July 22, 2011. The appointment comes in recognition of his longstanding and active "dedication to the promotion of peace through dialogue, culture and the arts."



RABAH MADJER (2011 - present)

Mustapha Rabah Madjer was born on December 15. 1958 in Algeria. He is a retired Algerian footballer, Rabah Madier became a star with F.C. Porto in the 1980s, and played in two World Cups with his national team, including its first World Cup appearance in 1982. was designated

UNESCO Goodwill Ambassa-

dor on October 17, 2011.

The appointment comes in recognition of Madjer's work with young people and for his promotion of sports values.

As one of Africa's most celebrated football players and as a well-known sports broadcaster, Rabah Madjer places his fame at the service of UN-ESCO, building tolerance and mutual understanding through sports,



Episcopal City of Albi, France, 2010



SUNNY VARKEY (2012 - present)

 \mathbf{B} orn in 1957 in India, Sunny Varkey is a non-resident Indian, Dubai-based education entrepreneur and education philanthropist, Convinced that education plays a key role in reducing conflict, prejudice, poverty and intolerance around the world, his work is based on the guiding principle of providing access for all young people to better schooling.

He is the founder and chairman of the global advisory and educational management firm GEMS Education, which is the largest operator of private kindergarten-to-grade-12 schools in the world, with a network of over 130 schools in over a dozen countries. He is also the chairman of the umbrella business organisation

the Varkey Group, and the founder and trustee of the philanthropic Varkey Foundation.

Sunny Varkey was designated UNESCO Goodwill Ambassador on April 26, 2012 for his contribution to ensuring that underprivileged children across the world receive a good quality education by creating a leading model for public-private partnerships.



DR. GENSHITSU SEN (2012 - present)

Born in Kyoto in 1923, Genshitsu Sen became the 15th Urasenke Grand Master in 1964.

Urasenke is one of the leading tea ceremony schools in Japan.

In 1991, Genshitsu Sen obtained a doctoral degree from Nankai Univesity in China after completing a thesis on the influence of Lu Yu, the 8th century Chinese "tea sage", on Japan's tea culture. Sen also holds a PhD in literature from Chung-Ang University (Republic of Korea). He has been a global advocate of culture and peace, promoting his ideal of "achieving peacefulness through a bowl of tea."

To promote peace, he has travelled the world lecturing and

conducting tea-offering services.

He also conducted tea ceremonies and peace prayers at the United Nations Headquarters in New York on the occasion of the UN Millennium Assembly in 2000 and again at the UN General Assembly in 2010.

Dr. Sen Genshitsu was designated UNESCO Good-will Ambassador on March 5, 2012.

This designation acknowl-

edges his long-standing commitment to peace and culture. which are two of the most important objectives and ideals of UNESCO, "Your life have been inspired by a commitment to make the most of culture as a bridge between past and future. between individuals and peoples", declared Irina Bokova, Director-General of UNESCO in her speech at the designation ceremony.



Hiraizumi – Temples, Gardens and Archaeological Sites Representing the Buddhist Pure Land, Japan, 2011



ALEXANDRA VASILIEVNA OCHIROVA (2012 - present)

Alexandra Ochirova was born in 1949 in Moscow, She graduated from the Faculty of Philosophy of Moscow State University and completed a postgraduate course at the Institute of Philosophy, Academy of Sciences, where she also obtained a PhD in Philosophy.

From 1993 to 1995, she was an elected member of the State Duma (Parliament of the Russian Federation), where she served as Deputy President of the International Affairs Committee

Ochirova has been a Member of the Board of the Presidential Council for the Implementation of Priority National Projects and Demographic Policy.

In 1990. Ochirova founded the International Women Center "Women's Future" She is still the President of this Center, which is one of the primary non-governmental organizations in the Russia Federation. The Center is famous for its innovative social programmes and projects aimed at providing medical, social and other assistance to vulnerable social groups, primarily to women and children in difficulty. The Center participates in various charity events and international conferences on humanitarian issues, as well as on the situation of women and children in modern society.

She is a Member of the Russian Union of Writers, and has been an Honorary Member of the Russian Academy of Arts.

Alexandra Ochirova was designated UNESCO Goodwill Ambassador in June 4, 2012 in recognition of her achievements and personal contribution to the international public and charitable activities in multilateral humanitarian cooperation sphere.



SALIF TRAORE (A'SALFO) (2012 - present)

A Salfo, whose real name is Salif Traore, was born in 1979 in Abidjan, Cote d'Ivoire. He is the lead singer of the band Magic System.

A'Salfo is the pioneer of the Festival des Musiques Urbaines d'Anoumabo (FEMUA) which is the first international musical festival in the Ivory Coast. It gathers on a period of three days the best artists in the world and is intended to address the more disadvantaged sections of the population. Moreover, he also initiated several social actions in Ivory Coast, in Africa and worldwide. A'Salfo is devoted to the process of reconciliation in Ivory Coast, by helping with the return of the media professionals and artistic exiles. He was named cultural ambassador for the reconciliation in Ivory Coast by the President of the Ivory Coast.

Salif Traore was designated as a UNESCO Goodwill Ambassador on September 6, 2012. The famous singer supports the Organization's work in the field of girls' literacy in Africa.



DR. HAYAT BINT SULAIMAN BIN HASSAN SINDI (2012 - present)

Born in Makkah in 1967, Dr. Hayat bint Sulaiman bin Hassan Sindi is a Saudi Arabian medical scientist and one of the first female members of the Consultative Assembly of Saudi Arabia.

She is famous for making

major contributions to point-ofcare medical testing and biotechnology. She was ranked by Arabian Business as the 19th most influential Arab in the world and the 9th most influential Arab woman.

She left Saudi Arabia in her teens and worked against the odds to become the first female from the Gulf to earn a PhD in biotechnology, studying at King's College London, Cam-

bridge University, MIT and Harvard.

Hayat was a Visiting Scholar at Harvard University for 5 years, and a co-founder of Diagnostics For All, which offers cost-effective point-of-care diagnostic tools enabling the treatment of the 60% of people living beyond the reach of medical infrastructures. She has been a PopTech fellow in both Science and Social Innovation,

advancing her longstanding goal to more closely link science and social impact.

On October 1, 2012, Sindi was designated UNESCO Goodwill Ambassador for her efforts in promoting science education in the Middle East, especially for girls.



Namib Sand Sea, Namibia, 2013



NASSER DAVID KHALILI (2012 - present)

Khalili was born in 1945 in the city of Isfahan, Iran, in a Jewish family of art dealers.

Khalili was schooled in Tehran and wrote a book on "geniuses of the world" aged 14 following an argument with a teacher. The book was published and made the young Khalili a celebrity; he was featured on television and wrote two columns in newspapers. Khalili completed his national service in Iran as a medic in the Iranian Army, Khalili left Iran for the United States with \$700 earned from sales of his book to study for a Bachelor of Arts degree in computer science at Queens College, City University of New York.

Professor Khalili is an entrepreneur as well as a scholar,

collector and philanthropist of international standing.

Professor Khalili has made notable contributions to the scholarship of Islamic art. including the founding of the Nasser D. Khalili Chair of Islamic Art at the University of London's School of Oriental and African Studies, of which he is a graduate and Honorary Fellow He has also endowed the Khalili Research Centre for

the Arts and Material Culture of the Middle East at the University of Oxford, and is the cofounder and chairman of the Maimonides Foundation, which promotes peace and understanding between the three great monotheistic faiths: Judaism, Christianity and Islam.

In 2012, Khalili was honored by UNESCO as a Goodwill Ambassador for his work in the pursuit of peace, education and culture amongst nations. In his role as a Goodwill Ambassador. Khalili spreads the ideal s of UNESCO through his position as a world-renowned scholar. collector and philanthropist. He helps galvanize public interest and support for the purposes and principles of UNESCO to significant audiences, including decision makers.



JUAN DIEGO FLOREZ (2012 - present)

Juan Diego Florez was born in 1973 in Lima, Peru.

He began singing and playing Peruvian folk and pop music at a very early age.

At 17, he began to study at Peru's National Conservatory of Music and three years later, he won a scholarship to study voice at the Curtis Institute of Music in Philadelphia.

Years later Juan Diego Florez has been recognized as one of the best tenors in history by the BBC and has received numerous accolades and awards, including Peru's highest distinction, the Gran Cruz de la Orden del Sol. and was appointed Kammersänger by the Austrian government.

Juan Diego Florez was designated UNESCO Goodwill

Ambassador in 2012, in recognition of his career and work as founder of Sinfonia por el Peru.



PLACIDO DOMINGO (2012 - present)

Born on January 21, 1941 in Madrid, Spain, Jose Placido Domingo Embil, known as Plácido Domingo, is a Spanish tenor, conductor and arts administrator. He has recorded over a hundred complete operas and is well known for his versatility, regularly performing in Italian, French, German, Spanish, English and Russian in the most prestigious opera houses in the world.

World-renowned tenor Plácido Domingo was designated UNESCO Goodwill Ambassador for Peace and Reconciliation on November 21, 2012.



Susa, Iran, 2015



TAN DUN (2013 - present)

Tan Dun was born in a village in Changsha in the Hunan province of China. He is a contemporary classical composer and conductor, His works often incorporate audiovisual elements: use instruments constructed from organic materials, such as paper, water, and stone; and, are often inspired by traditional Chinese theatrical and ritual performance. On March 22, 2013, he was named a UNESCO Goodwill Ambassador "in recognition of his efforts to promote intercultural dialogue through music, consciousness of the scarcity of natural resources such as water, and the diversity of languages, as well as for his dedication to the ideals and aims of the Organization," During the talking to UNESCO Web about his nomination, his projects and above all, his reflections on music and water Tan Dun said: "As UNESCO Goodwill Ambassador, I have two tasks: one focuses on intercultural dialogue and preservation of culture heritage, the other on natural resources, especially the preservation of water resources."



DENIS MATSUEV (2014 - present)

Born in Irkoutsk, Russian Federation, on June 11, 1975, Denis Matsuev is one of the most distinguished pianists of our time. He graduated from the Moscow Conservatory and is the recipient of numerous international music contests. He collaborates with the most prestigious Orchestras such as the

New-York Philharmonic Orchestra, the London Philharmonic Orchestra, the Berlin Philharmonic Orchestra, the French National Orchestra or the Moscow Philharmonic Orchestra of which he became a soloist in 1995. Since 2008 he is the President of the International Charity Foundation "New Names" which aims to seek out, select, and support talented young Russians in fulfillment of their professional goals from classical and folk music, fine arts to poetry and classical jazz.

Denis Matsuev was designated UNESCO Goodwill Ambassador on April 2, 2014 in recognition of his commitment to the promotion of musical education, his efforts to support young talent through the Foundation "New Names", and his dedication to the ideals and aims of the Organization.



CHRISTIANE AMANPOUR (2015 - present)

Born in London, England, on January 12, 1958, Amanpour was raised in Tehran. She is host of CNN International's nightly interview program AMANPOUR and Chief International Correspondent for CNN, Christiane Amanpour was designated UNESCO Goodwill Ambassador for Freedom of Expression and Journalist Safety in April 2015 in recognition of her commitment to promote free, independent and pluralistic media, having the right to work free from the threat of violence, and contributing through this to peace, sustainability, poverty eradication and human rights.



The Forth Bridge, England, 2015



MAHA EL-KHALIL CHALABI (2016 - present)

Maha El-Khalil Chalabi was born in southern Lebanese city of Tyre.

She has led numerous welfare and cultural campaigns for her native city, which has been on UNESCO's World Heritage List since 1984. She notably initiated the establish-

ment of a medical and social care centre and of the International Festival of Tyre.

In 1980, she founded the International Association to Save Tyre, which has lent its support to undertakings including UNESCO's International Campaign for the Preservation of Tyre and Its Surroundings. which was launched in 1998 to develop and revitalize the city. She also initiated the creation of the Tyre Foundation, which has been working for the development of a museum for the city, among other projects.

Maha El-Khalil Chalabi designated UNESCO Goodwill Ambassador in recognition of her commitment in favour of the League of Canaanite. Phoenician and Punic Cities (LCPPC), notably her work with the International Association to Save Tyre and the Tyre Foundation, and for her dedication to the ideals of UNESCO on February 17, 2016.

L i s t of UNESCO Goodwill Ambassadors by the designation date

- Sheikh Ghassan I. Shaker –
 1989
- 2. Ikuo Hirayama 1989
- 3. Miguel Angel Estrella 1989
- 4. Ivry (Yitzhak-Meir) Gitlis 1990
- 5. Pierre Cardin 1991

- Princess Firyal of Jordan 1992
- 7. Ute-Henriette Ohoven -1992
- 8. Marin Constantin 1992
- 9. Yehudi Menuhin 1992
- Susana Natividad Rinaldi -Argentina – 1992
- 11. Jean Michel Jarre 1993
- 12. Pierre Berge 1993
- 13. Maria de Montserrat Bibiana Concepcion Caballe i Folch – 1994

14. Akinwande Oluwole "Wole"
Babatunde Soyinka –
1994

- 15. Kim Phuc Phan Thi 1994
- 16. Julio Werthein 1995
- 17. Renzo Piano 1995
- 18. Zurab Konstantines dze Tsereteli – 1996
- 19. Rigoberta Menchu Tum 1996
- 20. Ömer Zülfü Livaneli 1996

- 21. Antonio Jose "Kitin" Muñoz y Valcárcel – 1997
- 22. Grand Duchess Maria Teresa of Luxembourg – 1997
- 23. Mstislav Rostropovich 1998
- 24. Cheick Modibo Diarra 1998
- 25. Vigdis Finnbogadottir 1998
- 26. Lily Monique de Carvalho Marinho – 1999

- 27. Patrick Pierre Roger Baudry
 1999
- 28. Marianna Vardinoyannis 1999
- 29. Claudia Cardinale 2000
- 30. Madanjeet Singh 2000
 - 31. Bahia Bahaeddine Hariri 2000
- 32. Giancarlo Elia Valori 2001
- 33. Princess Lalla Meryem of Morocco 2001
- 34. Alicia Ernestina de la Caridad Martinez Hoya 2002

- 35. Ara Abramian 2003
- 36. Valdas Adamkus 2003
- 37. Caroline Louise Marguerite, Princess of Hanover – 2003
- 38. Cristina Owen-Jones 2004
- 39. Mehriban Aliyeva 2004
- 40. Maria de Lourdes Egydio Villela – 2004
- 41. Princess Maha Chakri Sirindhorn of Thailand – 2005

- 42. Nelson Rolihlahla Mandela – 2005
- 43. Jean Malaurie 2007
- 44. Vitaly Ignatenko 2008
- 45. Herlina Christine Natalia Hakim – 2008
- 46. Chantal Biya 2008
- 47. Esther Coopersmith 2009
- 48. Marc Eugene Charles
 Ladreit de Lacharriere —
 2009
- 49. Ivonne A-Baki 2010

- 50. Yazid Sabeg February 16, 2010
- 51. Nizan Guanaes 2011
- 52. Oskar Metsavaht 2011
- 53. Vik Muniz Brazil 2011
- 54. Forest Whitaker 2011
- 55. Herbert Jeffrey "Herbie" Hancock – 2011
- 56. Mustapha Rabah Madjer 2011
- 57. Sunny Varkey 2012
- 58. Dr Genshitsu Sen 2012

- 59. Alexandra Vasilievna Ochirova – 2012
- 60. Salif Traore (A'Salfo) 2012
- 61. Hayat bint Sulaiman bin Hassan Sindi – 2012
- 62. Nasser David Khalili 2012
- 63. Juan Diego Florez 2012
- 64. Jose Placido Domingo Embil – 2012
- 65. Tan Dun 2013

- 66. Denis Matsuev 2014
- 67. Christiane Amanpour 2015
- 68. Maha El-Khalil Chalabi 2016



Archaeological Ruins at Moenjodaaro, Pakistan, 1980



Aksum, Ethiopia, 1980



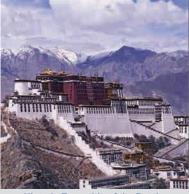
Iguazu National Park, Argentina, 1984



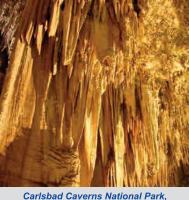
Pre-Hispanic City of Chichen-Itza, Mexico, 1988



Kizhi Pogost, Russian Federation, 1990



Historic Ensemble of the Potala Palace, Lhasa, China, 1994



Carlsbad Caverns National Park, United States of America, 1995



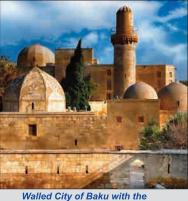
Roskilde Cathedral, Denmark, 1995



Hiroshima Peace Memorial (Genbaku Dome), Japan, 1996



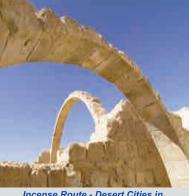
Gardens and Castle at Kromerits, Czech Republic, 1998



Shirvanshah's , Azerbaijan, 2000



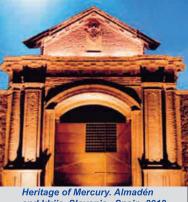
Ensemble of the Novodevichy Convent, Russia, 2004



Incense Route - Desert Cities in the Negev, Israel, 2005



Stone Circles of Senegambia, Gambia, Senegal, 2006



and Idrija, Slovenia, Spain, 2012



Rabat, Modern Capital and Historic City: a Shared Heritage, Morocco, 2012



Pyu Ancient Cities, Myanmar, 2014



Namhansanseong, Republic of Korea, 2014



GOODWILL AMBASSADORS

Azerbaijan Republic " Book" society

*

Computer imposition:

Mehdiveva Nigar

Kameristova Nina



